

# LAND OF HERITAGES: CENTRAL VIETNAM CULTURE & HISTORY

- **Price:** From
- **Duration:** 09 Days/08 Nights
- **Code:**
- **Route:** Hoian – Hue

## Introduction

This 9-day journey is a focused and elegant exploration of Central Vietnam, the heartland of the country's cultural and historical legacy. Beginning in the charming port town of Hoi An, a UNESCO World Heritage site known for its vibrant lanterns and tailoring, the journey transitions north to Hue, the former Imperial Capital. This itinerary emphasizes gentle adventure, hands-on cultural immersion, and deep historical insight, perfectly connecting two regions famed for their unique architecture, craft traditions, and royal past.

## Journey Highlights

- **Hoi An's Charm:** An extensive walking tour of the Ancient Town and two full days dedicated to personalized leisure, shopping, relaxation, and exploring boutique shops and cafes.
- **Culinary Immersion:** A hands-on **Vietnamese Cooking Class** combined with a visit to a local herb garden, providing a sensory connection to the region's famous cuisine.
- **Scenic Train Transfer:** A memorable, highly-rated train journey from Danang to Hue, offering breathtaking coastal views over the **Hải Vân Pass**.
- **Imperial Capital Deep Dive:** A dedicated two-day exploration of Hue, including the Imperial Citadel, royal tombs, and intimate visits to **local craft workshops** (e.g., incense or conical hat making).
- **Authentic Local Transit:** Experiencing Hue's royal charm during an intimate day exploring local areas and craft workshops.

## Brief Itinerary

Day 1: Danang Arrival · Hoi An Ancient Town

Day 2: Morning Ancient Town Walking Tour

Day 3: Cycling, Cooking Class & Herb Garden Experience

Day 4–5: Your Day, Your Way in Hoi An (Leisure)

Day 6: Transfer to Hue via Scenic Train Journey

Day 7–8: Morning Hue's Imperial History, Craft Workshops – Leisure

Day 9: Back to Danang · Departure

## Detailed Itinerary

### **Day 1 — Danang Arrival • Hoi An Ancient Town – Welcome Dinner (D):**

Upon your arrival in Danang, your private guide will be there to welcome you for a scenic drive to the charming town of Hoi An. Once you've settled into your hotel and had a chance to refresh, we'll gather for a special **Welcome Dinner**. It's the perfect introduction to the famous local delicacies that make Hoi An's cuisine so beloved.

***Do you know?** Hoi An flourished as a bustling international silk and spice port between the 15th and 19th centuries, blending Japanese, Chinese, and European influences into its unique architecture. However, it was later "forgotten" for nearly a century as modern merchant ships shifted to the deep-water harbor of Da Nang, leaving Hoi An's ancient streets remarkably preserved and untouched by urbanization. Its fate transformed in 1999 when it was designated a UNESCO World Heritage site, sparking a vibrant revival as one of the world's most beloved cultural destinations. Today, the town is world-renowned for its atmospheric lantern-lit nights and its exceptional tradition of 24-hour bespoke tailoring.*

Stay: 4-star Beach/Riverside Resort

### **Day 2 — Morning Ancient Town Walking Tour (B):**

This morning, enjoy a comprehensive morning walking tour of Hoi An's exceptionally preserved Old Town, a UNESCO World Heritage site.

You will visit key landmarks such as the iconic Japanese Covered Bridge, ancient merchant houses, and historic assembly halls, learning about its fascinating history as a bustling 17th-century port.

The rest of the day is at leisure, allowing you to immerse yourself in the town's unique atmosphere or enjoy some relaxing riverside time.

Stay: 4-star Beach/Riverside Resort

### **Day 3 — Cycling, Cooking Class & Herb Garden Experience (B/L):**

Embrace the local pace with a gentle **bicycle ride** to a lively local market, where you will select fresh ingredients. We then continue to a nearby herb village for an intimate look at traditional farming practices. The highlight is a fun, hands-on **Cooking Class**, where you will prepare and enjoy classic Vietnamese dishes under the guidance of friendly local chefs.

Stay: 4-star Beach/Riverside Resort

### **Day 4-5 — Your Day, Your Way (B):**

Enjoy two full days of complete personal freedom to tailor your experience. You may wish to wander Old Town's unique boutique shops and cafes, relax by the pool or on the nearby beach, or take advantage of Hoi An's famous, quick, and high-quality tailoring services. This is your time to recharge and savor the town's charm at your own pace.

Stay: 4-star Beach/Riverside Resort

### **Day 6 — Transfer to Hue via Scenic Train Journey (B)**

After checking out, we transfer to Danang train station to board a relaxing train for the scenic journey to Hue. This highly-rated route takes you over the dramatic **Hải Vân Pass**, offering absolutely breathtaking coastal views and mountains plunging into the sea.

Upon arrival in Hue, the former Imperial Capital, transfer to your hotel and enjoy the remainder of the evening at leisure.

***Do You Know?** Hue women are legendary for their "Golden Hands," being exceptionally resourceful, graceful, and masters of Vietnam's most sophisticated royal cuisine. Traditionally, they embody the perfect balance of a devoted homemaker and a powerful "General of the Interior," known for their subtle yet incredibly firm way of keeping their husbands in check. It is often joked that while the Emperor may have ruled the Citadel, in a Hue household, the wife is the undisputed Empress!*

Stay: 4-star Hue

### **Day 7 — Morning Hue's Imperial History & Traditional Crafts (B/L)**

This morning is dedicated to discovering the quiet, stately grace of Hue, the former seat of the Nguyen Dynasty.

You will explore the monumental **Imperial Citadel**, wandering through the Forbidden Purple City while hearing evocative stories of royal life. The journey continues to the solemn **Royal Tombs**, architectural masterpieces that reflect the grandeur of the former emperors. For a more intimate cultural connection, we visit small, family-run **craft workshops** to witness the artistry behind delicate incense and traditional conical hats.

The day's exploration is complemented by a lunch featuring Hue's signature specialty dishes, renowned for their refined flavors.

Stay: 4-star Hotel in Hue

### **Day 8 — Hue at Your Own Pace • Personal Reflection & Leisure (B)**

After a week of discovering the rich tapestry of Hoi An and Hue's imperial past, today is reserved for your total relaxation. There is no set schedule, allowing you to enjoy the gentle pace of this poetic city on your own terms.

Whether you choose to linger over a slow coffee overlooking the **Perfume River**, browse the vibrant stalls of **Dong Ba Market** for artisanal souvenirs, or simply unwind by the pool to reflect on the journey's memories, this day provides the perfect "pause" before your departure tomorrow.

Stay: 4-star Hotel in Hue

## **Day 9 — Back to Danang • Departure (B)**

Enjoy a final breakfast in Hue. Depending on your flight schedule, you will transfer to Hue or Danang Airport for your domestic flight to connect with your international departure. You leave with a deep appreciation for Central Vietnam's elegant history and profound cultural heritage.

### **Inclusions**

- **Accommodation:** 08 nights in high-quality 4-star hotels and resorts (Twin/Double shared) as indicated in the program.
- **Transportation:** Private air-conditioned vehicle for all airport transfers and sightseeing.
- **Scenic Train:** Soft-seat tickets for the scenic train journey from Danang to Hue over the Hai Van Pass.
- **Expert Guides:** Dedicated, professional English-speaking local guides.
- **Meals:** All breakfasts (B), 02 Lunches (L), and 01 Welcome Dinner (D) featuring authentic local cuisine.
- **Entrance Fees:** to all visit sites as indicated in program

### **Exclusions**

- **Flights:** All international and domestic airfare.
- **Visas:** Vietnam visa arrangements and stamping fees (if applicable).
- **Insurance:** Personal travel and health insurance.
- **Personal Expenses:** Laundry, telephone calls, mini-bar, and spa services.
- **Meals & Drinks:** Additional meals and beverages not specified in the "Inclusions."
- **Tips:** Gratuities for local guides, drivers, and hotel staff.
- **Surcharges:** Additional fees for Peak Season (Christmas, New Year, Lunar New Year) if applicable.